

Kreativ
Fragen
und
Antworten

2020

KFuA Business Introduction



Agenda

01

KFuA

History/ Certificate/ Unique of KFuA product/ Direction of Business

02

Kids Business

Advanced Education Training/ Construction Infant Institution/ Kids Teaching Aids

03

Senior business

Government Dementia Plan/ Senior Business Direction/ Advanced Education Training/ Construction Senior Facility/ Dementia products

KFuA

Kreative Fragen und Antworten

~2015



- **Instrument development**
 - Register patent and sales ocarina and ukulele
- **Develop infant teaching aids**
 - Develop 31 kinds of voice recognition tools of multicultural, language, and mathematics
 - Develop and sales 70 different infant teaching aids
- **Established learning center**
 - Open learning center

2016



- **Develop infant teaching aids**
 - Develop and sales 200 new infant teaching aids (math, puzzle, etc)
 - currently, sales 300 kinds infant teaching aids
- **Infant institution interior**
 - Construction and interior design infant institution and kindergarten

2017



- **Develop products to prevent dementia**
 - Develop 90 different products and teaching aids for dementia
- **Designing Interior of government senior welfare center**
 - Designed part of interior of government senior welfare center
- **Import senior friendly products**
 - Health food, senior friendly products and etc
- **Import kids toys**
 - Import high-quality toys from Europe (Germany, Italy, Netherlands, and etc)

2018



- **Establish government public health center**
 - Construction government public health center for dementia
- **Register products on government public procurement service**
 - Register kids and senior products on government online procurement service
- **Import kids toys**
 - Import high-end blocks, Cubika
- **Export kids toys**
 - Export KFuA Kid teaching aids to Poland

2019~

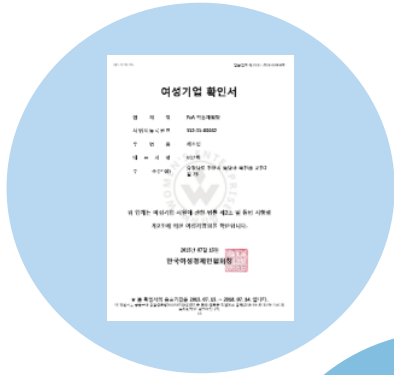


- **Customized insole**
 - Analyzing and sales customized insole for kids, senior, and disabled people
- **Export kids toys**
 - Export KFuA Kid teaching aids to Saudi Arabia
- **Contract exclusive distribution agreement**
 - Made an exclusive distribution agreement for Gulf countries



Direct Develop and Produce in KFuA

Certificate Women's Enterprise
Women's enterprise with various government support



Korea Certification Mark (KC Mark)
Eco friendly products made by birch tree with harmless ink



Direct Production Certificate
Directly develop and produce with own factories



Patent Certification & Certification of Utility Model Registration
Own developed and designed products with certification



Venture Business Confirmation
Innovating company with researching and developing products constantly



En-71 Test Report
All item pass EN-71 standards



Unique of KFuA Product

We make with the mindset that our children and parents use it



▶ 100% European birch tree



◀ German eco-friendly paint

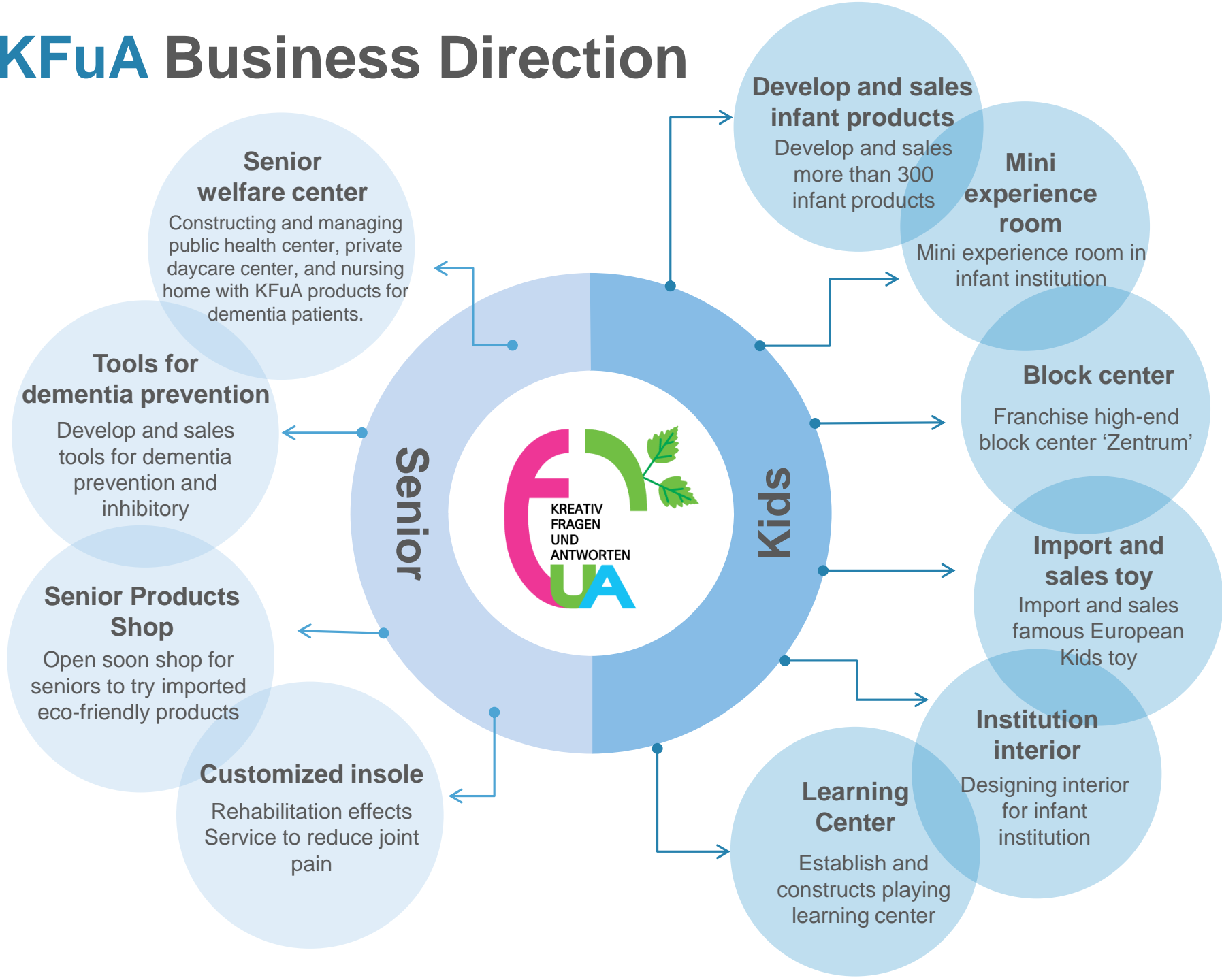
Directly produce

All the KFuA products for construction and teaching aid directly produces from our own two factories.

Trustable material

- All product produces by European birch tree and eco-friendly paint.
- Phytoncide from birch tree helps to release stress and good for cardiopulmonary function and bactericidal action
- Smell of wood gives an impact on brain that gives emotion stability.

KFuA Business Direction



Senior

- KFuA continuously investing on research and development on dementia care center to provide systematic and professional help
- KFuA visits all over the European companies to see and test each products for importing



Kids

- KFuA is a first company in Korea that invited to exhibitions all over the world to presents own products
- KFuA only imports recognized products from Germany, Italy, and the United States



KFuA

Kids Business



Direction of Kids Business

Manufacturing own products

Sales and develop more than 200 products for kids to learn with playing

Experience Center

Learning place through playing with different system

Block Center

Constructing learning center with toy block

Imports Toy Block

Import high-quality toy blocks from Italy, Germany, Netherlands, and the United States

Kids Learning Center

Constructing learning center with Infant classroom

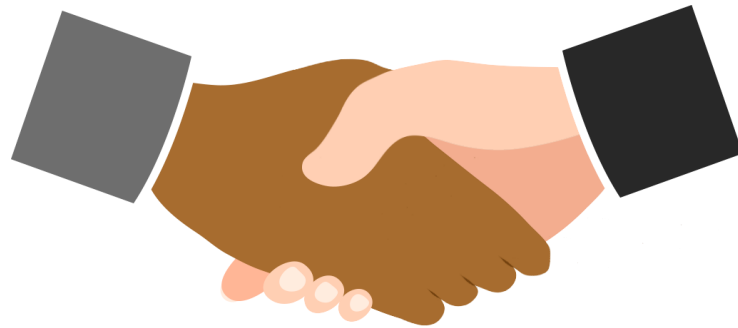
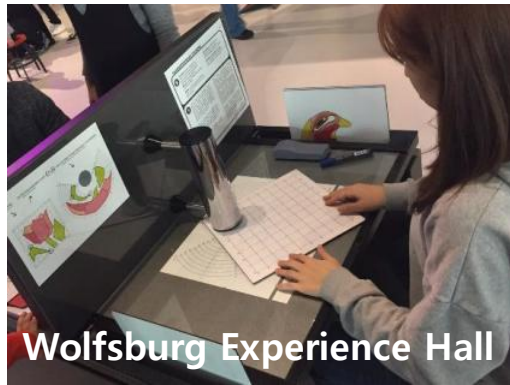
Infant institution Interior

Interior design with high quality wood

KFuA Kids



Advanced Educational and Cultural Training



KFuA continuously attending educational exhibition in Europe every 3~4 times in a year for research and develop



Facility Construction



KFuA

Learning With Playing

**Education
with playing**
Educational place



Playing

Kids are able to learn through playing with touching and moving



Variety Activity

Learn science, mathematics, language, and creativity through experience not principal



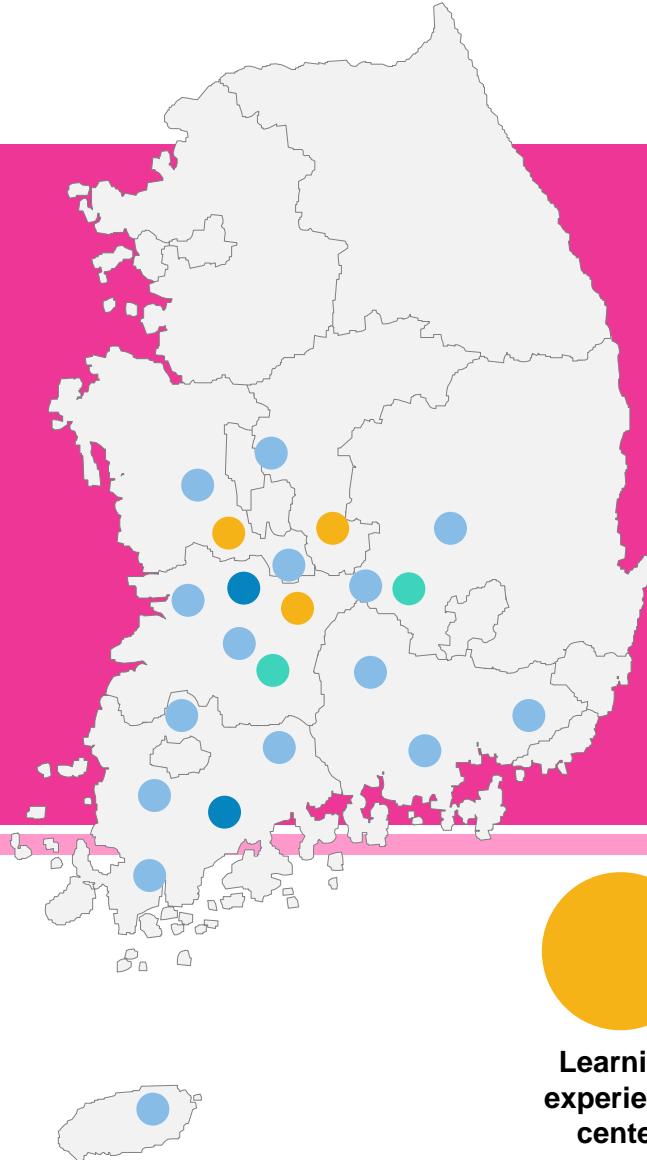
Morality

Build rules between kids to learn morality



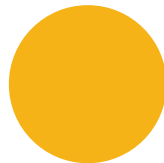
Distribution map of branches for construction

Learning experience center, Learning center, Infant institution, Block center

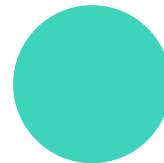


• Distribution map of KFuA learning facilities

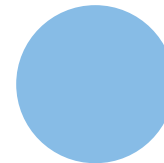
Constructing various types of centers is in progress through branches, online, infant institutions, etc.



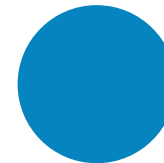
Learning experience center



Learning Center



Infant institution



Block Center

Interior of Infant Institution

Interior

Interior design with KFuA products



Hallway

Interior design on hallway and entrance



Library

Transform small area as library



Front desk with world map/ time

Front desk design based on each institution demand



Noticeboard

Noticeboard, or activity board made by wood for institution

Institution Learning Center

Learning Center

Learning center with KFUA products



Full view



Creativity puzzle



Memory play



Wind play



Math play



Activity



Activity



Science play

Block Center Franchise



Block Center Franchise

Creativity place after school

Fun play with high quality tools

Learning Experience Center



KFuA Branches KFuA learning experience center branches

Gwangju Learning Experience Center



Gwangju Learning Experience Center



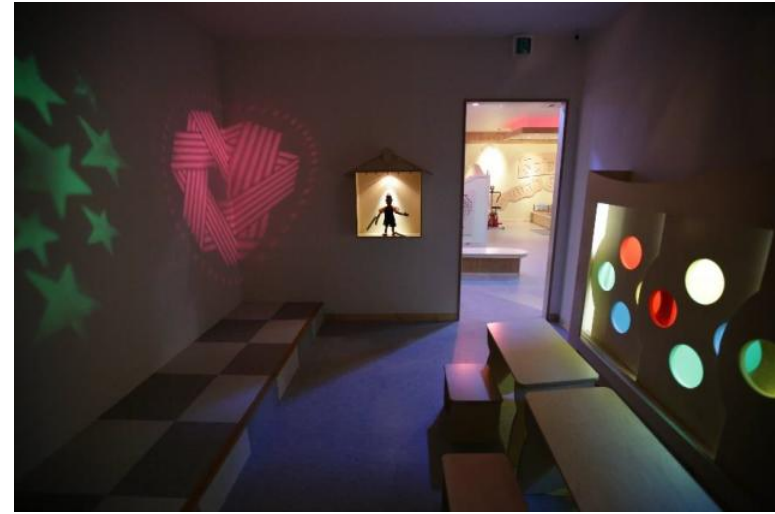
Osan Learning Experience Center



Osan Learning Experience Center



Osan Learning Experience Center



Products & Imported Blocks



Direction of Educational Tool Business

Various educational tools for potential, creativity and treatment for development

01

Developing innovative educational tool

- Making children enjoy learning
- Making children learn solving process rather than an answer
- Stimulating kids' creativity and thinking skills

02

Variety of educational tools

- Korean alphabet, English, Chinese character and world history etc.
- Art (English and Chinese character are combined)
- For music(listening)
- Traditional Korean culture

03

Function for treatment

- Treatment for development
- Rehabilitation treatment
- Memory enhancement for the elderly
- Learning sentiment in Korea and Language education for multicultural family

04

Playing + Learning

- Learning by playing is possible.
- With games such as Yut and Tangram, learning by playing is possible.
- Development of fine motor skill is possible.
- The educational tools can be used with imported products.

05

The vision of the educational tools

- Personality education
- Exploratory education focused on process
- Focusing on creativity more than conformity



KFuA Tool Test

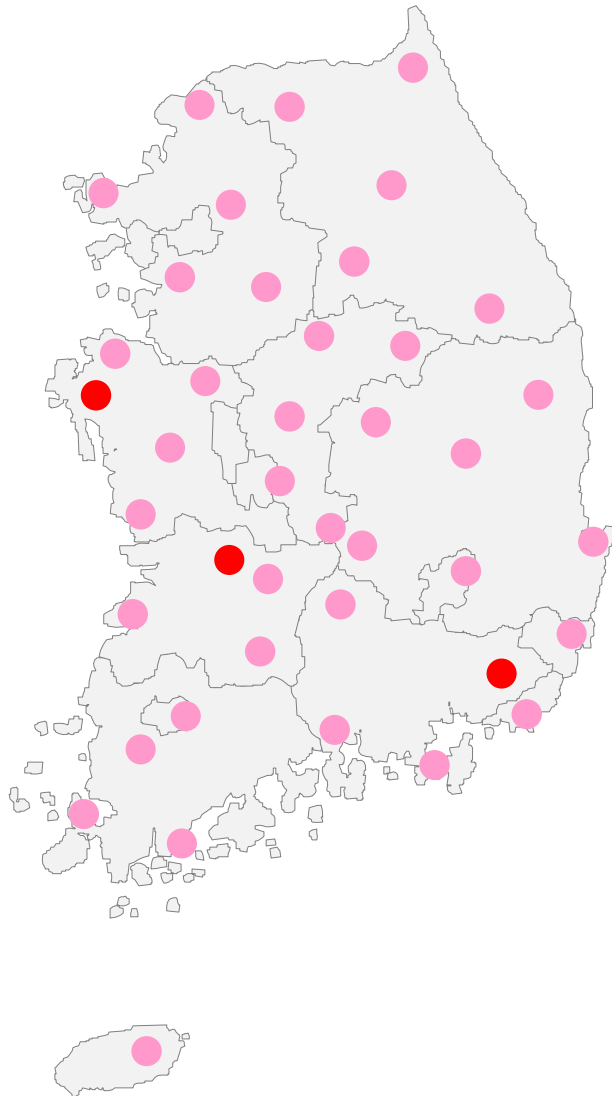


**KFuA directly operate
learning center**

All products from KFuA developed with correction through test on directly operated learning center

Distribution Map of Korea Branches

Systematic sales business through local branches



KFuA Local Branches

Over 40 different KFuA branches supply products systematically on government office, kindergartens, Senior facility, disability organization, education institution.

Number of Korea Branches

Exclusive
Branches

3

Sales
Branches

38

Pictures of Products

3~4 years/ 5~7 years/ Mathematics/ Korean/ Monthly tool



Design of Playing Experience Tool

Variety experience playing tool

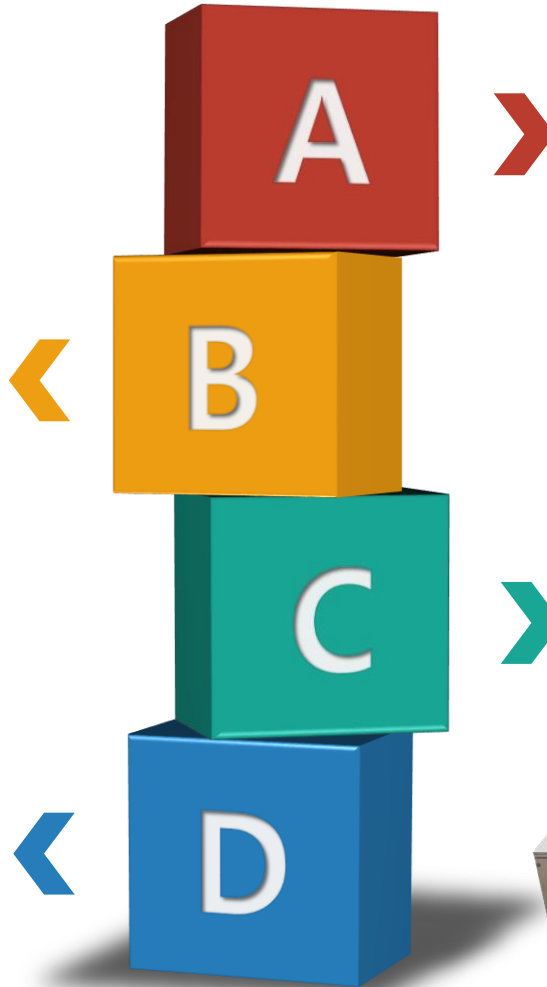
Learning experience tool

Fundamental learning with play



Creativity playing expiring tool

Endless Creativity playing tool



Transforming playing experience tool

Tools can be transform periodically



Experience playing tool

Self making experience tool



2020 New Item: Neue Spiel

Let the children play



KFuA

Senior Business

Korean Government Dementia Plan

Why? Due to rapid growing of aging population in Korea, dementia patients have been raised as well. It caused too much supporting expenses on patients and patient becomes a burden for the family.

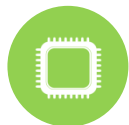
Therefore? Now Government took responsibility on dementia in order to reduce the burdens for patients and patient's families

Korea National Plan on Dementia



National Health Insurance

government support 90% of expenses on patient for medical treatment through national health care



Expand Public Health Center for Dementia

Expand 200 more public health center for dementia



Establish Dementia Institution

Establish 50 national hospitals for dementia and dementia village



Special Care Units for Dementia

Training Special care units for dementia (doctor, nurse, care giver)

Senior Business Direction

Constructing and supplying KFuA products on public health center for dementia

Public Health Center for Dementia

Establish private daycare center for senior or dementia patients

Private Daycare Center

Place to change perspectives of dementia

KFuA products

Develop and sales 90 different dementia prevention products

Senior Friendly Products

Import European high-end products
Open soon shop for seniors to try

Dementia Village

Planning to establish dementia village for patients

Dementia Cafe

Foreign Senior Welfare Institution Training

KFuA keep investing and visiting foreign public and private senior welfare institution for research and develop products and pursuing system



Germany
Frankfurt



Germany
Heidelberg



Germany
München



Facility Construction



Public Health Center for Dementia



Hamyang



Gimhae



Yeongam



Taean

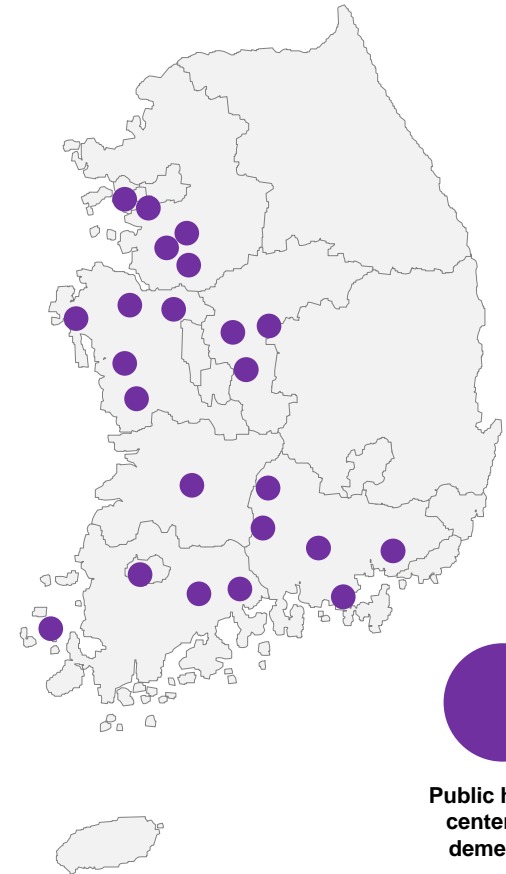


Geochang



Gunpo

▲ Public Health Center for Dementia with KFuA Products



Private Daycare Center

Private daycare center is institution supported by national health insurance

1

Equip KFUA products for interior design and safety function.



2

Detail designed for institution to communicate local community.



3

100% constructed by birch tree for emotional stability



4

Provide variety program for seniors and dementia patients

Senior Products



Senior Products

90 different products to prevent dementia

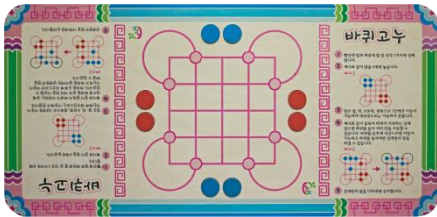
Sectional cure products

Communication play tool to prevent depression

Innovative tools that stimulating nerve system

1. Disabled sentient (Thinking section)

Be able to think and make right judgement



2. Daily decline in knowledge (Calculating section)

Be able to do fundamental calculation for daily life



3. Disabled memory (Recognizing section)

Be able to store and express memory



4. Disabled speaking ability (Linguistic section)

Be able to help communication by activity with more than two people



5. Disabled Mental and Physical (Physical section)

Stimulating brain through body movement and fine motor skill



59 Kinds of Tools ①

List of recognizing section tools on level

Level 1



Level 2



Level 3



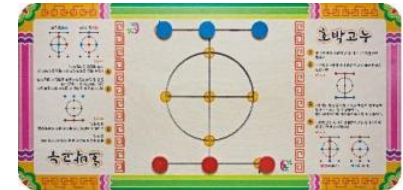
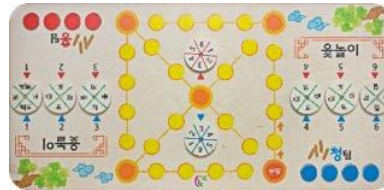
59 Kinds of Tools ②

List of thinking section tools on level

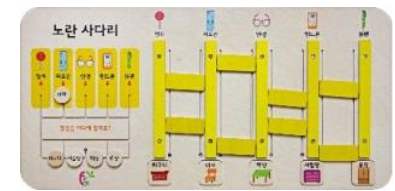
Level 1



Level 2



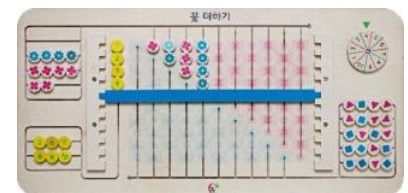
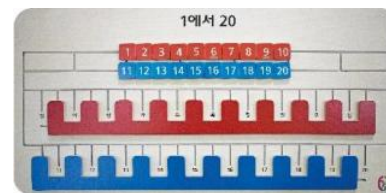
Level 3



59 Kinds of Tools ③

List of calculating section tools on level

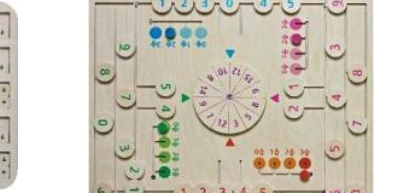
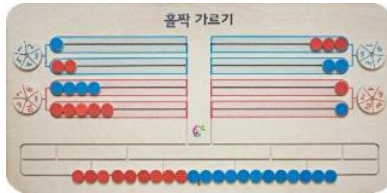
Level 1



Level 2



Level 3



59 kinds of Tools ④

List of physical section tools on level

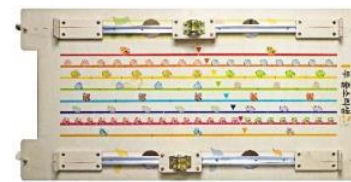
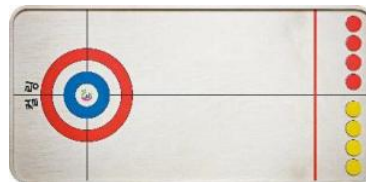
Level 1



Level 2



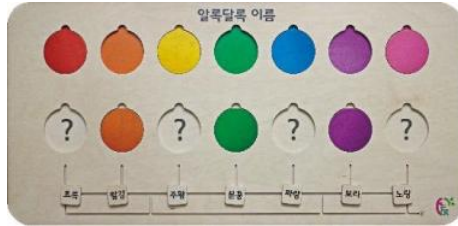
Level 3



59 Kinds of Tools ⑤

List of linguistic section tools on level

Level 1



Level 2



Level 3



Kinds of Small Tools①

Memorizing tool

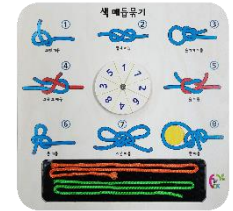
Level 1



Level 2



Level 3



Knowledge tool

Level 1



Level 2



Level 3



Sentient tool

Level 1



Level 2



Level 3



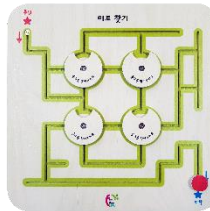
Kinds of Small Tools②

Fine motor skill tools

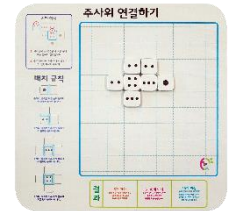
Level 1



Level 2



Level 3



Language skill tools

Level 1



Level 2



Level 3




KFuA
Homepage



Kreativ Fragen Und Antworten

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