



INTRODUCTION

Customer value creation ODM No.1

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01

INTRODUCTION

Mission / Vision

History

Blueprint of Factory



01 INTRODUCTION

MISSION / VISION



01 INTRODUCTION

HISTORY

-
- 2017 Increasing production capacity by automation
 - 2016 Bebesup achieved No.1 brand in baby wipes.
 - 2015 Rewarded Winner from 20th of Fair Trade Commission in Korea
 - 2014 Exporting to Woolworths Australia
 - 2013 Obtained CCM certification
Exporting to Walgreens US
 - 2012 Automate an assembly line
Supplying to Big 3 distributors
Achieving \$3 million export sales
 - 2011 Exporting to TESCO for Baby wipes
Product Extending Interfolder line
 - 2010 M&A : PMK and Launching Bebesup brand
Installing PCMC facility,
automate an assembly line
 - 2008 First wet wipes manufacturer who obtained CGMP
Installing CAP M/C facility
 - 1995 Launching the wet wipes business
Supplying to Yuhan-Kimberly

01 INTRODUCTION

BLUEPRINT OF FACTORY



02

PRESENT STATE OF AJ

Our Business

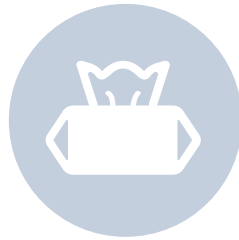
Key account



02 PRESENT STATE OF AJ

OUR BUSINESS

We provide smart life style to our clients,
in order to protect their family's health and convenient life.



WET WIPES

Infants
adult
bidet



MEDICAL

Mosquito repellent



COSMETICS

Hand sanitizer
Hand disinfectant
Cream for diaper rash

02 PRESENT STATE OF AJ

KEY ACCOUNT



www.bebesup.co.kr



www.olje-life.com



ODM



Export

03

PRODUCTION

Production Capacity

Process

Production Line

Water Treatment



03 PRODUCTION

PRODUCTION CAPACITY

Facilities production capacity (Day)

PCMC 1

210,000 Packs/day

PCMC 2

150,000 Packs/day

TRAVEL PACK

100,000 Packs/day

03 PRODUCTION PROCESS

01 Formulate



02 Folding



03 Packaging



04 Capping



05 Boxing



06 Preparing for shipping



03 PRODUCTION

PRODUCTION LINE



03 PRODUCTION

PRODUCTION LINE

PCMC - 1



PCMC - 2



03 PRODUCTION FACILITY



03 PRODUCTION

WATER TREATMENT



Filter



Reverse Osmosis



UV disinfection

04

QUALITY

CCM

Testing lab

Certification



04 QUALITY

CCM (Consumer Centered Management)

01 Coexist with Partner

- Inspecting imported raw materials
 - Microbial test for RM (ingredient / fabric)
- Meeting for Quality issues with our Partners
 - Domestic : Monthly base
 - Overseas: Visiting partner's factory quarterly

02 Process Inspection

- In-process inspection (Line inspection)
- Inspecting RM during the process
- Microbial test : filter system

03 Finished goods inspection

- Microbial test for finished goods
(monitoring for 5 days)
- Inspection before shipment
- Store the finished goods based on LOT#
(Expiration is 2 years)
- Export : Follow the exporting country's law
- Import : Follow the Korean Law

04 Consumer Complaint

- Receiving Complaint
- Take action after analyzing the complaint
- Make improvement countermeasure
- Reply to consumer (or buyer)
- Analyze the effectualness

04 QUALITY

TESTING LAB

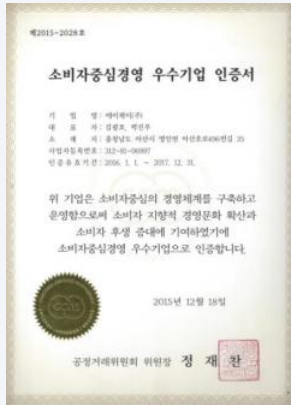


04 QUALITY

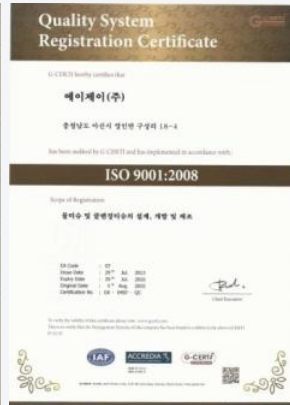
CERTIFICATION

AJ Co., Ltd follow the law and principles,
in order to develop and provide safety products to our consumers.

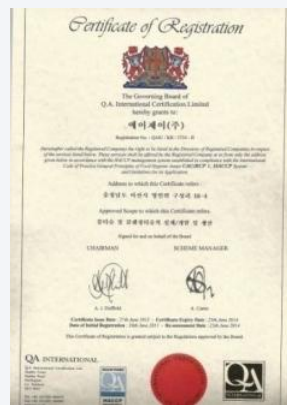
Quality Management



CCM



ISO 9001



HACCP

Environmental Management



ISO 14001

Social Accountability



SA 8000

- ① Consumer Centered Management
- ② ISO 9001 (Quality Management System)
- ③ Hazard Analysis Critical Control Point

- ④ ISO 14001 (Environmental Management System)
- ⑤ SA 8000 (Social Accountability)

05

CORPORATE SOCIAL RESPONSIBILITY



05 CORPORATE SOCIAL RESPONSIBILITY (CSR)

Together with Hope Bridge

Disaster Prevention Puppet Show

It is a puppet show that educates children to cope with disasters in a safe manner. Through this, we meet 6,000 children 60 times a year.



05 CORPORATE SOCIAL RESPONSIBILITY (CSR)

Together with Green Umbrella
Child Fund Korea.

Hand-Foot-and-Mouth Disease Prevention Campaign

In cooperation with Green Umbrella Child Fund Korea, we donate Bebesup Hand Sanitizers to daycare centers and children in the low-income bracket across the country in order to prevent the infectious Hand-Food-and-Mouth Disease that is increasing due to communal living.



05 CORPORATE SOCIAL RESPONSIBILITY (CSR)

SAVE THE BABY SKIN

AJ is conducting “SAVE THE BABY SKIN” activities to make all babies in the world happy.

KAA - With Corporation Aggregate Korea Atopy Association
AJ provides baby wipes to KAA that gives help to low-income patients with atopy

Baby Box - With Baby Box, AJ provides baby wipes to Jusarang Community that developed baby box system.

Love for Kids, 10,000 signatures campaign (with ChildFund Korea)

05 CORPORATE SOCIAL RESPONSIBILITY (CSR)



Local CSR

1. AJ helps local child who had responsibility of their own household.
2. AJ supports old people by providing daily necessities.
3. AJ supports neglected class of people in local area by providing the briquette during the winter season.

THANK YOU

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